

GK/Retail Leading Technology for Leading Retailers

Setting Higher Standards for Store Automation



GK/Retail – A Quantum

GK SOFTWARE AG – Leading worldwide provider of innovative retail technology solutions

GK SOFTWARE AG is the leading store solution technology provider for international chain store retailers. Large German and international retail corporations have been using GK/Retail for years, profiting from the competitive advantages it delivers while reducing operating costs and improving store operations. They benefit from our technological know-how, our market instinct and our extraordinary flexibility. Our highly motivated team of software developers and retail specialists has developed a flexible

software solution standardized on one code base for all retail segments that GK SOFTWARE AG serves.

GK/Retail is world-class software which benefits both store and central management.

GK/Retail aims for nothing less than 100% customer satisfaction. Being good is not enough for us – we aim to be the best.

GK/Retail is cutting edge technology – a single software product which is perfect for all retail formats.

- ▶ 100% operating system-independent Java technology
- ▶ 100% international and fiscally compliant
- ▶ Rapid project implementation (in as little as 90 days)

Our solution is deployed in more than 20 countries in Europe, Asia and North America.

We have proven time and again, in complex and demanding projects with retailers of all sizes and formats, that we can deliver solutions to surpass customer expectations.

We have more than 55,000 installations and manage more than 15,000 stores.

GK SOFTWARE AG has won many big retail projects in Germany throughout the past four years with GK/Retail. The highest quality implementations were performed in every case, completed on-time and within budget.



- ▶ European market leader for cosmetics brand products
- ▶ More than 1,000 stores in 16 countries
- ▶ Noteworthy: Central management from Germany

After a year's worth of productive experience with GK/Retail, we can summarize that our expectations were fully met.

Jeroen Timmer, Parfümerie Douglas



- ▶ Largest German department store chain
- ▶ Stores: 127
- ▶ 2.5 million items, 150 POS-systems/store

GK SOFTWARE AG delivered on time every time and in high quality. We are very pleased.

Hansjörg Bausch, Kaufhof Warenhaus GmbH



- ▶ Biggest German food retailer
- ▶ Completely centralized architecture
- ▶ Noteworthy: Several sales channels, numerous sub-systems in the stores

GK/Retail is a big step for EDEKA Minden-Hannover in achieving a homogeneous and modern IT landscape in our stores.

Gerhard Riechmann, EDEKA Minden-Hannover

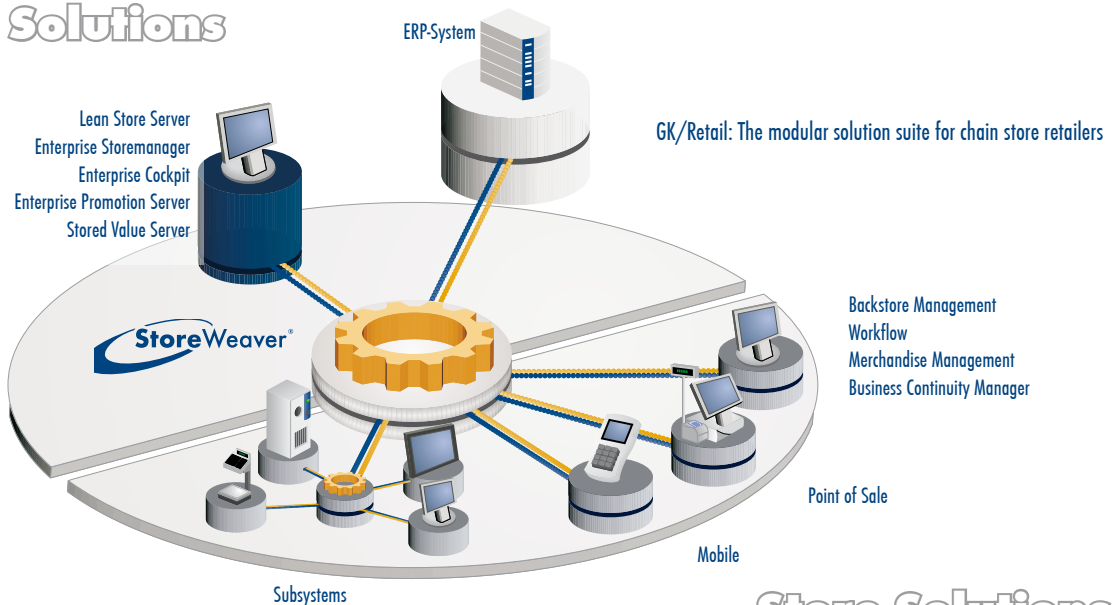


Leap in Store Automation!

GK/Retail – Unlimited perspectives with cutting edge technology

- ▶ Flexible Promotions
- ▶ Enterprise Cockpit
- ▶ Lean Store
- ▶ Customer Loyalty
- ▶ Multi-Language
- ▶ Multi-Currency
- ▶ Fiscalization
- ▶ Workflow
- ▶ SAP® Certified Interfaces
- ▶ Precision Engineering
- ▶ ARTS Compliant
- ▶ SOA Enabled

Enterprise Solutions



Store Solutions

GK/Retail Enterprise Solutions	GK/Retail Store Solutions	StoreWeaver
<ul style="list-style-type: none"> ▶ Central management of all systems and processes ▶ Centralization of back-office services and databases ▶ Central management of promotions and vouchers ▶ Multi-channel integration 	<ul style="list-style-type: none"> ▶ Enhanced POS-solution ▶ Mobile solution for the store ▶ Store merchandise management processes ▶ Workflow solution for chain store retailers ▶ Capable of online as well as offline 	<ul style="list-style-type: none"> ▶ Data focal center and Middleware for all processes between headquarters and the store ▶ Integration platform for connecting all of the store's peripheral devices ▶ Real-time retailing ▶ Total integration with a central SAP, Oracle, Alldata, Navision etc.

GK/Retail – a standard software for very different segments:





Contact

Headoffice

GK SOFTWARE AG
Waldstraße 7
08261 Schöneck
Germany
T +49 37464 84-0
F +49 37464 84-15

info@gk-software.com
www.gk-software.com

Office Berlin

Friedrichstraße 204
10117 Berlin
Germany
T +49 37464 84-0
F +49 37464 84-15

Office USA

GK SOFTWARE AG
31 Steeple Street
PO Box 2006
Mashpee MA 02649 USA
T +1 877 710 6038
F +1 877 710 6038

Office UK

71 Inglestone Road
Wickwar
Wotton-under-Edge
Gloucestershire
GL12 8PH
United Kingdom
T +44 1454 294307

Office Switzerland

Im Reihersbruch 1
66836 St. Ingbert
Switzerland
T +49 37464 84-0
F +49 37464 84-15