



Retail Orphan Initiative

Helping Vulnerable Children Worldwide

Touch a life. Change yours.

The retail industry has a long history of giving back and now unites behind orphans – the most vulnerable among us.

Beyond just contributions, RetailROI seeks to bring awareness to the cause of 143 Million orphans worldwide and 520,000 Foster kids in the US.

Touch one, and your life is changed forever.

Some initiatives to consider at your company might include:

- Mentoring programs for foster kids
- No-interest loans/matching grants to employees who want to adopt
- Round-Up for Orphans at the POS so consumers can participate to support RetailROI or other orphan charities
- Customized Gift Cards where a portion goes to RetailROI
- Simply donate to RetailROI corporately or individually.

Retail Orphan Initiative

c/o The Giving Back Fund

6033 West Century Boulevard, Suite 350

Los Angeles, CA 90045

www.retailroi.org

TaxID: 04-3367888

All Contributions are tax-deductible as charitable expenses to the fullest extent of the law