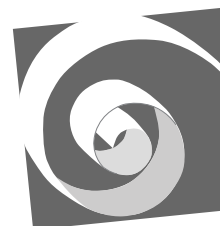


**YOU SPEAK RETAIL,  
EAT RETAIL AND  
DREAM RETAIL.**

**BUT CAN YOUR BI?**

- Can your BI learn as much from experience, as you do?
- Can it remember your best moves, today, for tomorrow?
- Can it speak English, not just math?
- Can it think and act, for itself?
- Can it be more than just Business Intelligence?
- Can it be Artificial Intelligence?

**WE SAY IT CAN.  
SEE IT TO BELIEVE IT.**



**manthan  
systems**



# We are Manthan Systems.

We architect, deliver and implement breakthrough analytic solutions for some of the biggest names in the global retail and consumer products industries.

Solutions that enable decision making at every level in these industries.

Solutions that are fundamentally improving the manner in which global retailers adopt and use BI and analytics.

Solutions that create real business value, by improving real business performance.

Solutions you have to see, to believe.

You'll find Manthan's deep commitment to retail business intelligence, excellence, innovation and global leadership, clearly outlined in our mission:

To be the Chief Analytics Officer for the world's leading retail and consumer packaged goods companies.

It's a mission that demands vision, strategic planning and strong executional capability. All of which, we have. All of which, you'll see reflected in our suite of products and services, with:

- *An integrated portfolio of decision making products, so far ahead of conventional solution capabilities in the retail and CPG industries, that you have to see it to believe it.*
- *A synergistic service capability to help deploy, manage your decision making technology environment, and deliver specialised, high-end analytics solutions.*
- *A compelling price proposition that breaks the current paradigm in usage, adoption and scaling of decision making technologies.*

# ARC 6.0 - SEE IT TO BELIEVE IT.

What if?  
What if your BI was as much a retail specialist, as you are?  
What if it could guide you on how to use information, instead of just generating it?  
What if it could help you know who your customers really are, instead of only what they've bought?  
What if it could get your people to talk more to each other?  
What if it was truly intelligent?  
Now, what if we told you ARC 6.0 does all this, and more?  
See it to believe it.

We have  
for you:

## ARC Merchandise Analytics

Optimise merchandise and assortment performance, markdowns and promotions, and allocations, using advanced analytics and performance management.

Maximise sell-through, control shrinkage, track new product performance, improve price realisation, and rationalise products.

Designed for key decision makers in category/department/ merchandise management, assortment, allocation, pricing, promotions, presentation and planning.

## ARC Finance Analytics

Connect the financial performance of your retail business, with operational performance drivers, on a single performance management platform.

Analyse profit and loss, cash flow, balance sheets, fixed assets, receivables and payables, productivity and compliance. Control costs, maximise profitability and boost sales, with advanced analytics and performance management.

Tailor-made to serve the needs of retail finance decision makers like CFOs, financial planners, finance controllers, and analysts.

## ARC Customer Analytics

Uncover significant insights into promotions performance, campaign optimisation, targeted customer loyalty marketing, segmentation and behaviour analysis.

Make better, smarter, more informed decisions using customer insights, for true customer-centric merchandising and customer life value optimisation.

Advanced analytics and performance management that's built for marketing heads, campaign managers, promotions managers, loyalty programme managers, and merchandisers.

## ARC Supplier Portal and Analytics

Improve supplier visibility and responsiveness, and collaboration with this comprehensive, portal-based online platform.

Deploy the solution that's designed to deliver crucial information, flawlessly, for supply chain planning, operations and performance measurement.

Streamline key processes like order management, master data management, vendor performance, inventory management, promotions and rebates.

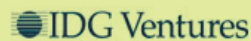
But don't just take our word for it.  
Just ask...



FOOD & PHARMACY



Gianfranco FERRE'



Awards and Achievements